

<b>85. HEALTH LITERACY AS FOOD FOR MIND, FOR INDIVIDUALS AND ORGANIZATIONS</b>	
First level	
Department of Health Sciences (DSS)	
<b>Course coordinator</b>	Chiara Lorini
<b>Organizing committee</b>	Chiara Lorini Guglielmo Bonaccorsi Patrizio Zanobini Anna Romiti Stefano Bambi
<b>Contact person for information regarding course organization, the schedule of classes and course content</b>	Chiara Lorini <a href="mailto:chiara.lorini@unifi.it">chiara.lorini@unifi.it</a>
<b>Practical-professional profile of the course and reference job market</b>	<p>The master's degree aims to train professionals capable of applying the concepts and tools of health literacy in various contexts: healthcare, communication, educational, research.</p> <p>Specifically, the aim of the master's degree is to provide theoretical-practical knowledge relating to the following areas:</p> <ul style="list-style-type: none"> <li>• analysis of constructs and formulation of definitions of specific areas of health literacy, with particular reference to the evolution over time of the concept and its resulting practices;</li> <li>• validation and adaptation to the Italian context of instruments for measuring individual and organizational health literacy, also in reference to specific dimensions such as food &amp; nutrition literacy, COVID-19 health literacy, digital health literacy, oral health literacy, vaccine literacy, health literacy of healthcare organizations;</li> <li>• measurement of the level of health literacy of individuals, groups, communities, populations and organizations, also identifying the appropriate study design based on the specific purpose;</li> <li>• review of the literature to search for evidence of effectiveness of interventions aimed at increasing the levels of health literacy of individuals, groups, communities, populations and organisations;</li> <li>• proposal and implementation - practical or virtual - of interventions to promote the health literacy of individuals, groups, communities, populations and organisations, also in reference to the specific working contexts of the participants.</li> </ul> <p>Teaching will be organized with classic frontal lessons and small group work, with collegial discussion in the classroom.</p> <p>The internship activities will be aimed at applying the knowledge learned to specific contexts while the final paper will be aimed at in-depth analysis of specific themes or at proposing interventions aimed at increasing the level of health literacy of individuals, groups or organisations.</p>
<b>Admission qualifications</b>	First level degree obtained according to the regulations ex D.M. n. 270/2004 or pursuant to Ministerial Decree n. 509/1999.

<b>Other qualifications requested</b>	Knowledge of the English language at least at B1 level is required for the understanding of scientific texts. This knowledge will be evaluated by the Organizing Committee, or by a Commission specifically appointed by it, also through the production of suitable information certifications.
<b>Admission procedure</b>	Selection based on qualifications
<b>Duration</b>	10 months
<b>Teaching methods</b>	Presence/distance
<b>If remote or mixed mode is proposed, specify: synchronous, asynchronous, platforms that they intend to use.</b>	Lessons will take place mainly in person. Some synchronous distance lessons may be scheduled which will be carried out using the teaching platforms of the University of Florence
<b>Language the course will be delivered in</b>	Italian
<b>Attendance requirement</b>	67%
<b>Course location</b>	Plesso Didattico Morgagni, Viale Morgagni 40-44, Firenze Meyer Health Campus, Via Cosimo Il Vecchio 26, Firenze
<b>Foreseen lecture days</b>	The lessons will mainly take place in a concentrated manner in one week a month, generally not on Saturdays
<b>Exam procedure and schedule</b>	There will be four profit checks (one per module). The method of implementation will be communicated during the course of the master. Project work, individual tests, exercises with learning assessment are foreseen
<b>Final exam</b>	At the end of the course there is a final test which consists of the presentation of a thesis.
<b>Number of available places and enrolment fees</b>	
<b>Full-fee students</b>	
<b>Minimum no. of places</b>	10
<b>Maximum no. of places</b>	40
<b>Enrolment fee</b>	2500 euro
<b>Single modules</b>	
No single modules foreseen	
<b>Description of internship activities and training objectives</b>	The internship will be aimed at acquiring practical skills in research contexts and/or at NHS services and structures. Overall, the credits dedicated to the internship are 4 (100 hours) and will be distributed in the second half of the master.