

<b>46. DIGITAL TRANSFORMATION (MDT). DESIGNING AND MANAGING INNOVATION; ANALYSIS, LANGUAGE, AND TOOLS OF THE DIGITAL REVOLUTION<sup>i</sup></b>	
Level I	
Department of Political and Social Sciences (DSPS)	
Course coordinator	Anna Pettini
Executive Committee	Anna Pettini Carlo Sorrentino Marco Bellandi Lapo Cecconi Ester Macri
Contact person for information regarding teaching organization, class schedule, course content	Anna Pettini anna.pettini@unifi.it
Practical-professional profile of the course and industry sector of reference	The Master course trains professionals capable of reading and interpreting the changes of the digital revolution and designing innovative strategies, interventions and solutions by facilitating the dialogue between businesses, public administrations, organizations, and the technological innovations brought by digital transformation.
Access prerequisites	A bachelor's or master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or Ministerial Decree No. 509/1999 or previous systems.
How the admission procedure takes place	Selection by academic qualifications
Duration	11 months
Teaching methods	Blended
Language of instruction	Italian
Attendance requirements	75%
Location of the course	Teaching activities take place at the Department of Political and Social Sciences (DSPS), Via delle Pandette, 32 - 50127 Florence, the Department of Economics and Management (DISEI), Via delle Pandette, 32 - 50127 Florence, and the Morgagni Learning Center, Viale Giovanni Battista Morgagni, 40-44 - 50134 Florence.
Foreseen lecture schedule	Classes are held on Fridays from 10 a.m. to 6 p.m. and Saturdays from 10 a.m. to 2 p.m.
Examinations procedures and schedule	The assessment of educational activities consists of examinations with a grade expressed in thirtieths and possible mention of honors or with a pass/fail grade in some cases and communicated to the Student Administrative Office by the Coordinator of the Master. Exams should be taken by the 10th month.
Final examination	The final examination consists of submitting a paper or presenting a report related to the internship training activity.

<b>Available places and enrolment fees</b>	
<b>Minimum number</b>	8
<b>Maximum Number</b>	24

<b>Enrolment fee</b>	€2,500
<b>Free-of-charge supernumerary places</b>	
<b>UNIFI employees</b>	1
<b>Single Modules</b>	
None planned	

<b>Description of the activities and training objectives of the internship</b>	Students carry out a period of internship aimed at the implementation and management of digital transformation processes, with a focus on the areas of digital communication and marketing, analysis of open data and big data, and digitization of public and private services at one of the host institutions affiliated with the University of Florence selected from among companies and public bodies.
--	---

---

<sup>1</sup> This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 652 (record 154925) of 13th of July 2023, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.