

58. ENHANCEMENT OF CULTURAL HERITAGE¹	
Level II	
Department of Architecture (DIDA)	
Course coordinator	Alessandro Merlo
Executive Committee	Alessandro Merlo Riccardo Butini Susanna Caccia Gherardini Stefano Carrer Iacopo Zetti
Contact person for information on teaching organization, class schedule, course content	Gaia Lavoratti gaia.lavoratti@unifi.it
Practical-professional profile of the course and industry sector of reference	<p>The course aims to train professionals capable of understanding and analyzing the processes of conservation and management of cultural heritage and designing modes of intervention that can enhance and promote the heritage itself while drawing benefits for the community.</p> <p>Specifically, the course aims to train professionals in the field of cultural heritage valorization who can:</p> <ul style="list-style-type: none"> • generate sustainable development processes in the areas concerned; • operate at different levels within the public sector, associations and private entities; • develop teamwork skills within a multidisciplinary landscape; • generate participatory pathways at different scales to promote cultural heritage-enhancing initiatives. <p>To this end, training will be structured as follows:</p> <ul style="list-style-type: none"> • lectures, which will also make use of instruction given by experienced outside experts; • analysis of study cases implemented nationally and internationally; • case study exercises, to be carried out through workshops; • guided tours • personal insights into the topics covered in each subject to be made through tutorials; • internship at an institution or company; • development of a final Valorization Project. <p>Specifically, the lectures cover topics related to:</p> <ul style="list-style-type: none"> • Knowledge of Cultural Heritage and Landscape; • Conservation and Protection; • Communication of cultural heritage; • Cultural tourism; • Regulatory and legal aspects; • Economic-financial evaluation, fundraising, and management aspects. <p>At the end of the course, learners will have acquired the necessary skills to work within public administrations, associations, and private entities on preserving and enhancing cultural heritage.</p>
Access prerequisites	<p>Master's degree obtained in accordance with the regulations under Ministerial Decree No. 270/2004 or Master's degree under Ministerial Decree No. 509/1999 in one of the following classes:</p> <ul style="list-style-type: none"> • LM-1 Cultural Anthropology and Ethnology • LM-2 Archaeology • LM-3 Landscape Architecture • LM-4 Architecture and Construction Engineering - Architecture; • LM-10 Conservation of Architectural and Environmental Heritage • LM-11 Science for the Conservation and Restoration of Cultural Heritage

	<ul style="list-style-type: none"> • LM-23 Civil Engineering • LM-24 Building Systems Engineering • LM-35 Environmental and Land Use Engineering • LM-48 Urban and Environmental Spatial Planning • LM-49 Tourism Systems Design and Management • LM-75 Science and Technology for the Environment and the Territory • LM-89 Art History <p>Degree awarded according to a system prior to Ministerial Decree No. 509/1999 in</p> <ul style="list-style-type: none"> • Architecture • Conservation of cultural heritage • Civil engineering • Construction Engineering • Spatial and urban planning • Territorial urban and environmental planning • Agricultural science • Culture sciences • Economic, statistical, and social sciences • Forestry and environmental sciences • History and conservation of architectural and environmental heritage • History and conservation of cultural heritage • Urban planning <p>Degree awarded according to a system prior to Ministerial Decree No. 509/1999 of closely related content deemed suitable by the Executive Committee or a Commission appointed specifically by it.</p>
How the admission procedure takes place	Selection by academic qualifications
Duration	12 months
Teaching methods	Remote learning in synchronous mode. Webex Platform
Language of instruction	Italian
Attendance requirements	70%
Location of the course	Santa Verdiana Campus, Piazza Ghiberti, 27 - Firenze
Foreseen lecture schedule	Classes will be held every Friday from 9 am to 6 pm. pm.
Examinations procedures and schedule	Intermediate tests are scheduled at the end of each block of classes and designed to ascertain the learner's level of learning. A short report evaluated by the faculty will be requested from time to time.
Final examination	The final examination consists of the presentation of a Valorization Project in the form of an illustrated report to the faculty.

Available places and enrolment fees	
Full-fee students	
Minimum number	5
Maximum number	20
Enrolment fee	€2,500
Free-of-charge supernumerary places	
UNIFI employees	2
Single Modules	
None planned	

Description of the activities and training objectives of the internship	The training internship will be carried out at a UNIFI-accredited institution interested in the topic proposed by the student for the Valorization Project. This requirement should ensure that the learner is operating in an environment that is willing to direct and support him or her in the conduct of the project itself by providing <i>ad hoc</i> information and materials. 150 total hours of internship.
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ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 652 (record 154925) of 13th of July 2023, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.