

**76. ORGANISATION, ADMINISTRATION AND MANAGEMENT FOR PA INNOVATION**

Level II

**Department of Economics and Business Sciences (DISEI)**

*Course reserved for employees of the Municipality of  
Florence selected pursuant to a specific agreement*

**Course coordinator**  
Vincenzo Cavaliere

**STUDY PLAN**

Subject	Academic Discipline	CREDITS
<b>I. The legal sphere in the PA</b>		<b>6</b>
A) Legal instruments for the management of the local economy/Administrative procedure	IUS/10	3
B) Public law	IUS/08	3
<b>II. Strategic planning, active participation and environmental context</b>		<b>6</b>
A) Analysis and strategic planning of interventions	SECS-P/07	3
B) The internal and external dissemination of the results of stakeholder engagement	SECS-P/07	3
<b>III. Performance and value creation in the PA</b>	SECS-P/07	<b>6</b>
<b>IV. Organizational processes, digitalization and marketing for value creation</b>		<b>12</b>
A) Process organization and service design	SECS-P/10	6
B) Digitalisation and new technologies	SECS-P/07	3
C) Marketing for public organizations	SECS-P/08	3
<b>V. People management</b>	SECS-P/10	<b>9</b>
<b>Total credits of face-to-face classes</b>		<b>39</b>
Internship		15
Project work		6
<b>Final examination</b>		<b>60</b>