

39. BANKING AND FINTECHⁱ	
Level I	
Department of Economics and Management (DISEI)	
Course coordinator	Lorenzo Gai
Executive Committee	Lorenzo Gai Federica Ielasi (scientific coordinator) Elisa Bocchialini
Contact person for information regarding teaching organization, class schedule, course content	federica.ielasi@unifi.it Phone 055 437 4731
Practical-professional profile of the course and industry sector of reference	<p>The Master Course in Corporate and Private Banking aims to offer students and those already working in the banking sector or the finance departments of industrial/commercial/service companies new skills and managerial tools for the professional management of bank-business relations, with particular reference to small and medium-sized enterprises and given the recent technological evolution undergone by the sector. Achieving an organic and high-profile learning process is pursued by providing core courses in banking and business management and highly specialized courses in bank-business relationship management. Starting from an analysis of the most recent innovations in regulation, banking supervision and technology applied to finance, the Master Course aims to develop the topic of asset management, delving into aspects related to the figure of the private banker, the provision of investment services to private clients, analysis of the main investment instruments, mutual funds and ETFs, asset management, analysis of the insurance and pension sector, and problems related to investors' financial behavior. Extensive space is devoted to analyzing financial markets and understanding the objectives and impacts of monetary policies undertaken by Central Banks on financial markets. The Master also offers an in-depth look at corporate banking, addressing, among other things, topics related to assessing the creditworthiness of companies, financial forecasting, analysis of the Central Risk Office, derivatives, balance sheet and financial dynamics analysis, the business plan, and financial requirements related to investments in NWC. The Master Course provides an in-depth examination of Risk Management in Banking and Business and Corporate Finance and Portfolio Management, offering an analysis of the principal methodologies of economic and financial valuation of companies, corporate finance transactions, and business support services in M&A. In addition, the Master provides an in-depth examination of the main aspects of FinTech and digital innovation, including robot advisors, big data, artificial intelligence, and machine learning, highlighting the role and use of financial innovation in advisory services. Finally, ample space is devoted to internships or other practical activities.</p> <p>By the end of the course, learners will have acquired in-depth knowledge of current trends and the evolving dynamics of Banking and Fintech, developing skills and abilities to operate in the most strategic business lines and functions of a financial intermediary.</p>
Access prerequisites	A bachelor's or master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or under Ministerial Decree No. 509/1999 or previous systems.
How the admission procedure takes place	The selection of candidates for admission to the Master's program, per each contingent, consists of the evaluation of online applications and resumés.
Duration	12 months

Teaching methods	The teaching mode is mixed. Classes are in-person and simultaneously streamed for distance learning. Lectures are recorded to be usable in asynchronous mode.
Language of instruction	Italian
Attendance requirements	67%
Location of the course	In-person lectures are held at the Department of Economics and Management, Via delle Pandette, 9 - 50127 Florence.
Foreseen lecture schedule	Classes will be held on Thursday (afternoon) and Friday (morning and afternoon). Some classes are also scheduled on Saturdays (mornings).
Examinations procedures and schedule	The assessment of educational activities consists of examinations with a grade expressed in thirtieths and possible mention of honors or with a pass/fail grade in some cases and communicated to the Student Administrative Office by the Coordinator of the Master. Tests are conducted at the end of each module.
Final examination	The final examination consists of the submission and discussion of a paper.

Available places and enrolment fees	
Full-fee students	
Minimum number	7
Maximum Number	50
Enrolment fee	€4,000
Free-of-charge supernumerary places	
UNIFI employees	1
Single Modules	
None planned	

Description of the activities and training objectives of the internship	<p>The course includes an internship aimed at consolidating the knowledge and skills acquired in the classroom through the performance of professionalizing activities in the banking and finance sector; in the field of consulting and advisory services; and in the field of economic-financial and strategic management of commercial credits at one of the host entities affiliated with the University of Florence selected from the finance departments of commercial, industrial and service companies.</p> <p>The internship may be replaced with other training activities of a practical nature agreed upon with the working student, particularly if the student demonstrates work activity in the specific field.</p> <p>The credits provided for the internship are awarded to the student upon certification by the Master's Coordinator that the internship has been duly completed.</p> <p>300 total hours of internship.</p>
--	--

ⁱ This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 652 (record 154925) of 13th of July 2023, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.