

69. NARRATING HISTORY. MULTIMEDIA DISSEMINATION OF HISTORICAL KNOWLEDGEⁱ

Level II

Department of History, Archaeology, Geography, Performing and Fine Arts (SAGAS)

Course Coordinator

Lucia Felici

STUDY PLAN

Subject	Academic Discipline	CREDITS
Places and spaces of the environment		6
1. Landscapes of antiquity	L-ANT/09	3
2. The environment of history	M-STO/01	3
Arts and business from the Middle Ages to the present day		12
1. Ancient papers: archives in the medieval and modern ages	M-STO/08	3
2. Italy, as told by the archives of institutions and businesses	M-STO/04	3
3. The art business	L-ART/07	3
4. Film and audiovisual archives	L-ART/06	3
Environment and enterprise projects		12
1. Historians entrepreneurs	SECS-P/12	3
2. Narrating Medieval, Modern and Contemporary History	M-STO/02	3
3. Narrating multiconfessionalism	M-STO/07	3
4. Narrating antiquity	L-ANT/03	3
Digital production and communication		9
1. Storytelling and management of online interactions	L-LIN/02	3
2. Conceiving and producing stories	M-STO/02	6
Marketing and business communications		6
1. Marketing resources	SECS-P/08	3
2. Communicating business values/business as value	SECS-P/12	1
3. Audiovisual workshop	L-ART/06	2
Total credits for face-to-face classes		45
Internship		12
Final examination		3
Total Credits		60

ⁱ This document is a translation of the form A.2 relating to the study plan of the course attached to the Decree of the Deputy number 652 (record 154925) of 13th of July 2023, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice