

17. HEALTH LITERACY AS FOOD FOR MIND, FOR INDIVIDUALS AND ORGANIZATIONS	
First level	
Department of Health Sciences (DSS)	
Course coordinator	Chiara Lorini
Any external bodies and subjects willing to collaborate in various capacities in carrying out the course	Istituto per lo studio la prevenzione e la rete oncologica (ISPRO)
Organizing committee	Chiara Lorini Guglielmo Bonaccorsi Patrizio Zanobini Anna Romiti Stefano Bambi
Contact person for information regarding course organization, the schedule of classes and course content	Chiara Lorini chiara.lorini@unifi.it

<p>Practical-professional profile of the course and reference job market</p>	<p>In the current healthcare landscape, characterized by the complexity of the population, with phenomena such as demographic aging, the growing prevalence of comorbidities and an increasingly multi-culturally diverse society, health literacy emerges as a fundamental element to guarantee equitable access to health services as well as their quality. Furthermore, in Italy and in many Western nations, ongoing healthcare reforms place a strong emphasis on patient empowerment and efficiency, underlining the importance of investing in the skills necessary to foster the understanding and active participation of individuals in their journey. of care.</p> <p>In this context, the master's degree presents itself as a crucial resource for training professionals able to face emerging challenges, promote health in an effective and inclusive way, manage healthcare pathways in a more user-friendly way, direct citizens towards informed choices in area of prevention, health promotion and treatment.</p> <p>Participants will have the opportunity to develop skills in designing and implementing large-scale health literacy programs, with a particular emphasis on improving citizens' understanding and participation in their relationship with health services. Furthermore, the master is carefully designed to respond to the needs of the current and future job market, where the demand for professionals capable of facilitating the understanding and adoption of positive behaviors for one's health, both at an individual and organizational level, is constantly growing.</p> <p>The master's degree aims to train professionals capable of applying the concepts and tools of health literacy in various contexts: health and social care, communication, educational, research. Specifically, it pursues the following theoretical and practical training objectives:</p> <ul style="list-style-type: none"> • analysis of constructs and formulation of definitions of specific areas of health literacy, with particular reference to the evolution over time of the concept and its resulting practices; • validation and adaptation to the Italian context of instruments for measuring individual and organizational health literacy, also in reference to specific dimensions such as food & nutrition literacy, COVID-19 health literacy, digital health literacy, oral health literacy, vaccine literacy, health literacy of healthcare organizations; • measurement of the level of health literacy of individuals, groups, communities, populations and organizations, also identifying the appropriate study design based on the specific purpose; • review of the literature to search for evidence of effectiveness of interventions aimed at increasing the levels of health literacy of individuals, groups, communities, populations and organisations; • proposal and implementation - practical or virtual - of interventions to promote the health literacy of individuals, groups, communities, populations and organisations, also in reference to the specific working contexts of the participants. <p>Teaching will be organized with classic frontal lessons and small group work, with collegial discussion in the classroom. The internship activities will be aimed at applying the knowledge learned to specific contexts while the final paper will be aimed at studying specific topics or proposing interventions aimed at increasing the level of health literacy of individuals, groups or organizations.</p>
<p>Admission qualifications</p>	<p>First level degree obtained according to the regulations ex D.M. n. 270/2004 or pursuant to Ministerial Decree n. 509/1999.</p>
<p>Other qualifications requested</p>	<p>Knowledge of the English language at least at B1 level is required for the understanding of scientific texts. This knowledge will be evaluated by the Organizing Committee, or by a Commission specifically appointed by it, also through the production of suitable information certifications.</p>
<p>Admission procedure</p>	<p>Selection based on qualifications</p>

Duration	10 months
Teaching methods	Presence/distance
If remote or mixed mode is proposed, specify: synchronous, asynchronous, platforms that they intend to use.	Lessons will take place mainly in person. Some synchronous distance lessons may be scheduled which will be carried out using the teaching platforms of the University of Florence
Language the course will be delivered in	Italian
Attendance requirement	67%
Course location	Istituto per lo studio la prevenzione e la rete oncologica 8ISPRO), "CUBO 3", Viale Pieraccini 6 (Firenze)
Foreseen lecture days	Lessons will mainly take place two days a week (Thursday and Friday), every other week
Verification of knowledge of the language in which the course is delivered	The level of knowledge of the Italian language required for foreign students is B2.
Exam procedure and schedule	There will be four profit checks (one per module). The method of implementation will be communicated during the course of the master. Project work, individual tests, exercises with learning assessment are foreseen
Final exam	At the end of the course there is a final test which consists of the presentation of a thesis.
Number of available places and enrolment fees	
Full-fee students	
Minimum no. of places	5
Maximum no. of places	40
Enrolment fee	2500 euro
Single modules	
No single modules foreseen	

Description of internship activities and training objectives	The internship will be aimed at acquiring practical skills in research contexts and/or at NHS services and structures. Overall, the credits dedicated to the internship are 4 (100 hours) and will be distributed in the second half of the master.
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This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.