

37. ORGANISATION, ADMINISTRATION AND MANAGEMENT FOR PA INNOVATIONⁱ

Level II

Department of Economics and Business Sciences (DISEI)

*Course reserved for employees of the Municipality of
Florence selected pursuant to a specific agreement*

Course coordinator
Vincenzo Cavaliere

STUDY PLAN

Subject	Academic Discipline	CREDITS
I. The legal sphere in the PA		6
A) Legal instruments for the management of the local economy/Administrative procedure	IUS/10	3
B) Public law	IUS/08	3
II. Strategic planning, active participation and environmental context		6
A) Analysis and strategic planning of interventions	SECS-P/07	3
B) The internal and external dissemination of the results of stakeholder engagement	SECS-P/07	3
III. Performance and value creation in the PA	SECS-P/07	6
IV. Organizational processes, digitalization and marketing for value creation		12
A) Process organization and service design	SECS-P/10	6
B) Digitalisation and new technologies	SECS-P/07	3
C) Marketing for public organizations	SECS-P/08	3
V. People management	SECS-P/10	9
Total credits of face-to-face classes		39
Internship		15
Project work		6
Final examination		60

ⁱ This document is a translation of the form A.2 relating to the study plan of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice