

<b>38. BUSINESS ADMINISTRATION BY ARTIFICIAL INTELLIGENCE (MBAbYAI)<sup>i</sup></b>	
First Level	
Department of Economics and Management (DISEI)	
<b>Course coordinator</b>	Cristiano Ciappei
<b>Executive Committee</b>	Cristiano Ciappei Paolo Nesi Laura Grassini
<b>Contact person for information regarding teaching organization, class schedule, course content</b>	Cristiano Ciappei +39 3485104771 cristiano.ciappei@unifi.it
<b>Practical-professional profile of the course and industry sector of reference</b>	<ul style="list-style-type: none"> <li>• aims to train decision makers capable of responding to competitive contexts through their own ability to interpret which is transformed into a mode of governance through the integration between STRATEGY, FINANCE AND CONTROL.</li> <li>• top management (cheifs), executives but not only, able to offer their company the expertise to govern its business in a positive and fruitful way among the waves of new technological revolutions</li> <li>• top management (cheifs), executives but not only able to offer their company the ability to seize the opportunities that development offers and will offer</li> <li>• people able to further enrich their professional progress with knowledge of technologies.</li> </ul>
<b>Access prerequisites</b>	A bachelor's or master's degree or single-cycle degree awarded according to the system under Ministerial Decree No. 270/2004 or under Ministerial Decree No. 509/1999 or previous systems.
<b>Admission procedure</b>	Selection based on qualifications
<b>Duration</b>	18 months (biennial)
<b>Teaching methods</b>	Mixed synchronous/a-synchronous with Google Meet platform
<b>Language the course will be delivered in</b>	Italian
<b>Language knowledge will be tested</b>	B2 level of written and oral Italian required
<b>Attendance requirement</b>	67%
<b>Course location</b>	Department of Economics and Business Sciences (DISEI) Building D.15, Via delle Pandette, 9 Florence.
<b>Foreseen lecture days</b>	The MBA will have an executive format: lessons will take place from Friday afternoon to Saturday
<b>Exam procedures and schedule</b>	At the end of each 3 CFU module there is a profit test also with assignment.
<b>Final exam</b>	At the end of the course there is a final test which consists of the presentation of a paper.

<b>Number of available places and enrolment fees</b>	
<b>Full-fee students</b>	
<b>Minimum no. of places</b>	7
<b>Maximum no. of places</b>	40
<b>Enrolment fee</b>	9,000 Euros (4,500 Euros per year)
<b>Single modules</b>	
None planned	

<b>Description of traineeship activities and training objectives</b>	<p>The internships will take place at the following companies:  Change Capital SRL  -Rewind SRL  -Metriks.Ai SRL</p> <p>Here, our students will have the opportunity to witness and experience how the knowledge they have learned can be put into practice, learning the best practices and necessary skills.</p>
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<sup>i</sup> This document is a translation of the form A.1 relating to the characteristics of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice.