38. BUSINESS ADMINISTRATION BY ARTIFICIAL INTELLIGENCE (MBAbyAI)[i]
Level I
Department of Economics and Management (DISEI)
Course coordinator
Cristiano Ciappei

STUDY PLAN

Subject	Academic Discipline	CREDITS
Corporate Governance		**9**
Ethical Governance/Business Policy	SECS-P/08	3
Management of Corporate Bodies	SECS-P/08	3
Tax Economics and Management	SECS-P/08	3
Business strategy and organization		**12**
Business Strategy and Value	SECS-P/08	3
Strategic Planning AI	SECS-P/08	3
Entrepreneurship and Innovation	SECS-P/08	3
Organization and management of personnel	SECS-P/10	3
Management and Data Science		**12**
Economy and Advanced Data Management on Python	SECS-P/08	3
Economy and Advanced Data Management on Python II	SECS-P/08	3
Management AI Application	SECS-P/08	3
Management Data Science	SECS-P/08	3
Production and Logistics		**6**
Production and Quality	SECS-P/08	3
Logistics and Supply Chain	SECS-P/08	3
Marketing		**12**
Marketing	SECS-P/08	3
E-Commerce AI	SECS-P/08	3
Social Comunication Marketing AI	SECS-P/08	3
Digital Marketing Analitics AI	SECS-P/08	3
Finance and Risk Management		**12**
Capital Budgeting AI	SECS-P/09	3
Financial Structure AI	SECS-P/09	3
Innovation Financing AI	SECS-P/07	3
Strategic Risk Management and Business Allocation	SECS-P/08	3

Administration and Control		**15**
Budget	SECS-P/07	3
Financial Accounting	SECS-P/07	3
Managerial Accounting Ai	SECS-P/07	3
Performance Management AI	SECS-P/08	3
Business Intelligence	SECS-P/08	3
Data Mining		**9**
Module: Data mining I	SECS-S/03	3
Module: Data mining II	SECS-S/02	3
Module: Data mining III	SECS-S/03	3
Applications of Computer Engineering to Management		**6**
Machine Learning I	ING-INF/05	3
Machine Learning II	ING-INF/05	3
Total credits of face-to-face classes		**93**
Internship		1
Final examination		26
Total		**120**

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[i] This document is a translation of the form A.2 relating to the study plan of the course attached to the Decree of the Deputynumber 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice