| 52. MUSEO ITALIA_INSTALLATION AND MUSEOGRAPHY[i] | |
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| Level II | |
| **Department of Architecture (DIDA)** | |
| **Course coordinator** | Paolo Zermani |
| **Executive Committee** | Alessandro Brodini<br>Francesco Collotti<br>Fabio Capanni<br>Giuseppe Lotti<br>Carlo Terpolilli<br>Francesca Tosi |
| **Contact person for information on teaching organization, class schedule, course content** | Riccardo Righini<br>info@mastermuseoitalia |
| **Practical-professional profile of the course and industry sector of reference** | The Italian design culture from the 1930s to the present day has distinguished itself in a specific field: the so-called "art of presenting," which has found in the permanent and temporary museum displays of the Masters of Italian architecture an exemplary series of applications that are still the foundation and paradigm of the discipline.<br>"The placement of a work of art," Argan wrote, "is a critical definition in action; it is equivalent to the interpretation and revelation of what are, in our judgment, its aesthetic values; it is a way of communicating our judgment."<br>This second-level Master Course, delivered in Italian, offers multiple and interdisciplinary educational activities to explore methods and practices related to exhibition design and museography, with particular reference to the following themes:<br>1. Museum design - the aspects that concern the relationship with the context, the definition of the interior space investigating the details of the layout, and the use of natural light and materials.<br>2. Design of temporary exhibitions, from curating to exhibition set up.<br>3. Exhibiting memory, or intangible cultural heritage.<br>4. Marketing, communication, and accessibility strategies.<br>The main objective of the Master Course is to ensure the attainment of the skills necessary to operate consciously in the complex and changing sphere concerning the valorization of physical, intangible, and landscape cultural heritage through the project and with a view to a multidisciplinary approach.<br>To this end, the training will consist of lectures, seminars, and conferences given by distinguished personalities from the architecture and heritage conservation world, guided tours, design workshops, and internships/practical activities at companies, institutions or design firms. |
| **Access prerequisites** | Master's degree obtained in accordance with the system under Ministerial Decree No. 270/2004 (or specialist degree under Ministerial Decree No. 509/1999 equated under I.D. July 9, 2009) in one of the following classes<br><ul><li>LM-1 Cultural Anthropology and Ethnology</li><li>LM-2 Archaeology</li><li>LM-3 Landscape Architecture</li><li>LM-4 Architecture and Construction Engineering - Architecture;</li><li>LM-5 Archival and Library Science</li><li>LM-10 Conservation of Architectural and Environmental Heritage</li><li>LM-11 Science for the Conservation and Restoration of Cultural Heritage</li><li>LM-12 Design</li><li>LM-15 Philosophy, Literature and History of Antiquity;</li><li>LM-23 Civil Engineering</li></ul> |

- LM-45 Musicology and Musical Heritage
- LM-48 Urban and Environmental Spatial Planning
- LM-75 Science and Technology for the Environment and the Territory
- LM-76 Economic Sciences for Environment and Culture

Degree awarded according to a system prior to Ministerial Decree No. 509/1999 in

- Architecture
- Conservation of cultural heritage
- Disciplines of art, music, and performing arts
- Industrial Design
- Tourism Economics
- Engineering
- Humanities
- Marketing
- Musicology
- Spatial and urban planning
- Territorial urban and environmental planning
- Education
- Culture studies
- Urban planning

Degree awarded according to a system prior to Ministerial Decree No. 509/1999 of closely related content, deemed suitable by the Executive Committee or a Commission specifically appointed by it.

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| **Admission procedure** | Selection by academic qualifications |
| **Duration** | 12 months |
| **Teaching methods** | Remote learning in synchronous or asynchronous mode. Webex and Moodle platforms |
| **Language of instruction** | Italian |
| **Verification of knowledge of the language in which the course is delivered** | Language level B2 with certification to be attached to the application. |
| **Attendance requirements** | 70% |
| **Location of the course** | School of Architecture, Via della Mattonaia 14 - 50121 Florence |
| **Classes schedule** | Fridays 2-6 pm, Saturdays 9 am-1 pm, and 2-6 pm |
| **Examinations procedures and schedule** | Assessments consist of papers agreed upon with the professors that must be handed in before the discussion of the final paper. |
| **Final examination** | The final examination consists of the presentation of a final paper. |

| Available places and enrolment fees | |
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| **Full-fee students** | |
| **Minimum number** | 14 |
| **Maximum number** | 32 |
| **Extra UE** | 2 |
| **Enrolment fee** | €3,500 |
| **Free-of-charge supernumerary places** | |
| **UNIFI employees** | 4 |
| **Single Modules** | |
| **Maximum places** | 4 |
| **Enrolment fee** | €64.00/CFU |

| Access prerequisites for single modules | The same qualifications that are required for admission to the Master Course. |
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| Single module selection test | The selection of applicants for enrollment in individual modules will occur **if the number exceeds the available places** and consists of an evaluation of academic qualifications. |

| Description of the activities and training objectives of the internship | The internship is aimed at gaining work experience in exhibition and museum design. The internship can be carried out in professional firms, public administrations, or companies that produce materials and tools to realize fittings. The internship should be inherent in space design or exhibition curatorship.<br>75 total hours of internship. |
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