

**68. CREATION AND DEVELOPMENT OF NEW AUDIENCES FOR LIVE MUSIC**

Level I

**Department of History, Archaeology, Geography, Performing and Fine Arts  
(SAGAS)**

**Course coordinator**

Marco Mangani

**STUDY PLAN**

Subject	Academic Discipline	CREDITS
<b>Theory and practice of opera direction</b>		<b>6</b>
Theory and practice of opera direction 1	L-ART/05	3
Theory and practice of opera direction 2	L-ART/05	3
<b>Educational strategies for listening to music</b>		<b>6</b>
Educational strategies for listening to vocal music	L-ART/07	3
Educational strategies for listening to instrumental music	L-ART/07	3
<b>Music and entertainment</b>		<b>6</b>
Musical dramaturgy	L-ART/07	3
Music and cinema	L-ART/06	3
<b>Management and marketing for cultural activities</b>		<b>9</b>
Management and marketing for cultural activities 1	SECS-P/08	3
Management and marketing for cultural activities 2	SECS-P/08	6
<b>Internet fundamentals and web technologies</b>		<b>6</b>
Internet fundamentals and web technologies1	ING-INF/03	3
Internet fundamentals and web technologies2	ING-INF/03	3
<b>Creation and multimedia communication of educational projects in the musical field</b>	L-ART/07	<b>6</b>
<b>Total credits of face-to-face classes</b>		<b>39</b>
Laboratory of educational projects in the musical field/Practical training activity		3
Seminars		3
Internship		12
Final examination		3
<b>Total</b>		<b>60</b>

This document is a translation of the form A.2 relating to the study plan of the course attached to the Decree of the Deputy number 848 (record 153310) of 2th of July 2024, drafted in Italian and issued on the Master | Didattica | Università degli Studi di Firenze | UniFI and which therefore constitutes the only official document. This English translation cannot be used for legal purposes and has the sole purpose of supplying information in English on the content of the public notice